FOR IMMEDIATE RELEASE

**<Insert Team Name> to Compete in <Destination/Tournament>**

***Team Hopes to Raise <$X, XXX>***

***<City, State> – <Date Sent>*** <Insert Name of Team> will compete in <Destination/Tournament> through WorldStrides Sports Programs. The tour will take place on <dates> featuring <friendly/tournament> matches against <Destination> teams, training sessions with international coaches, a guided stadium tour and the opportunity to experience the sport culture of <Destination>.

<Team> is participating in a fundraiser, selling raffle tickets for an all-expense paid trip to <Destination> to see an English Premier League match featuring Manchester United Football Club. The team is hoping that you would support us by purchasing raffle tickets. All of the funds that are raised from the tickets will contribute to alleviating the cost of the tour.

WorldStrides Sports Programs takes teams around the world to challenge new opponents, boost skills and gain lifetime experiences.

“This is a great opportunity for our players to play competitively as well as a once-in-a-lifetime chance to see <Locale> with their teammates and friends,” said <Coach’s Name>. “This will build comradery and teamwork and increase overall player development.”

For more information about the tour or to donate, please visit <donations page URL>.

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**ABOUT <Your Team/Organization>:**

**ABOUT WORLDSTRIDES SPORTS PROGRAMS:**

Founded in 1967 by a school teacher, WorldStrides has grown to provide educational programs for more than 530,000 students annually in over 100 countries around the world. Its sports division, WorldStrides Sports, was founded in 1998 by Eric McAleer, a former Scottish professional soccer player. In addition to international and domestic travel experiences for athletes, WorldStrides offers experiential learning programs in performing arts, language immersion, career exploration, service-learning, and study abroad. Each of these experiences helps students to see beyond the classroom and playing field to see the world – and themselves – in new ways. For more information on WorldStrides, visit [worldstrides.com.au](http://worldstrides.com.au/)

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