



# UNIQUE TRAVEL PROGRAM FUNDRAISERS

(That Parents Won't Hate)

Travelling as a student group is a life-changing experience that forges real-world connections to classroom learning, inspires independence and gives teachers the opportunity to connect with students in a unique and important way. **But we get it.** Money talks. Making your travel program affordable to families in your community is an essential component of planning!

There is nothing wrong with a bake sale or a car wash. They work! But if you're looking for a fundraiser that's a little different (and doesn't have students calling the same relatives they asked for the last fundraiser), here are six great ideas from WorldStrides teachers and employees.

# TUTOR & MENTOR PROGRAM

**Initial Operating Cost:** \$0

**Materials:** Flyers, school classroom or local library

**Staff:** Student tutors, teacher supervisor

**Expected Earnings:** \$20/hour

What better way to promote learning and leadership than providing an after-school tutoring program for young learners? Advertise with the PTA and junior schools and enroll students for private or semi-private tutoring. Imagine: Just 8 travellers can support 8-16 learners! This valuable help for younger students can be expensive for parents, and this program offers great tutoring for a very reasonable price. Students learn how to teach others and become excellent role models for younger students. **Win-win-win!**



# KIDS' NIGHT IN PARENTS' NIGHT OUT

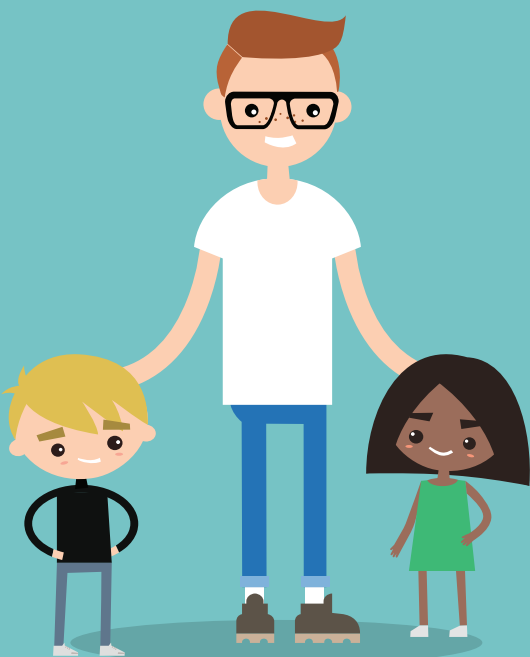
**Initial Operating Cost:** \$0

**Materials:** Games or toys

**Staff:** Student babysitters, teacher/parent volunteers, nurse (if possible) or volunteers with first aid training

**Expected Earnings:** \$200-\$500

Students and teachers invite school students and their siblings to join them in a “Kids’ Night In” at the school. High school students babysit younger school kids from 6-10pm in an evening full of events, fun and learning. Groups charge \$10-\$15 per child. We recommend setting a specific age range for the children between 5-12, having students responsible for a specific group or activities, and having parents sign an authorisation form. Having a volunteer nurse on hand that night is great reassurance for the parents as well! Parents love this event because their kids have a wonderful time, they enjoy an evening alone for dinner and a movie, and kids’ night costs far less than a babysitter! **Works especially well on nights when babysitters are in short supply, like Valentine’s Day!**



# TALENT SHOW

**Initial Operating Cost:** Variable

**Materials:** Auditorium/theatre, flyers, sign up performance sheets

**Staff:** Emcee, performance groups, ticket collector, ushers

**Expected Earnings:** \$500-\$1,500/night

Are your travellers talented (or do they have friends who are)? Reserve the school auditorium and invite talented students, staff, community members and even alumni to sign up to perform and have fun! The show generates lots of interest from the community and school, as staff and students are encouraged to showcase their talents. Create posters that promote performance sign up as well as indicate ticket cost and the event date. **Then sit back, relax, laugh and enjoy the night!**



# WORK AUCTION: STUDENTS SELL WORK HOURS

**Initial Operating Cost:** \$0

**Planning & Execution Time:**  
5-10 hours/week

**Materials:** Work sponsorship  
sheet hours

**Staff:** Individual student

**Expected Earnings:** \$100-\$1,000/  
student (depends on work hours  
per student)

Does a teacher need help gardening or mowing lawns? Maybe a house needs to be painted, a car washed or some errands need to be run? Teachers can “sponsor” a student for hours worked (i.e. they pay the student \$50 for 5 hours of work) and can spread the work throughout the year! This works really well when extra hands are needed and all the money goes directly towards the student’s tour.



# CREATE A RECIPE BOOK, COMPILE & SELL

**Initial Operating Cost:** Variable

**Planning & Execution Time:** 10 hours

**Materials:** Recipes, computer, printing materials

**Staff:** Teacher or parent, student

**Expected Earnings:** \$250-\$1000

Today cookbooks can cost a lot of money. Designing a homemade cookbook saves buyers money and connects different cultural tastes and families around the community together. Collect recipes donated from teachers, parents and students, combine them into a cookbook and bring a new taste to the kitchen! Experiment with a cookbook theme connecting to your tour destination!



# GO CORPORATE!

**Initial Operating Cost:** \$0

**Planning & Execution Time:** 4 hours

**Materials:** Grant proposal, computer

**Staff:** Individual student

**Expected Earnings:**  
\$250-\$1,000/student

Local businesses love to help students in their community and may look to sponsor an event or individual each year. There is no better sponsorship than helping a student gain the experience of a lifetime abroad. Students submit grant proposals for financial support to local businesses or organisations. Past students have received scholarship support ranging from \$250-\$5,000. A few great tips are: compose a professional and personal grant proposal that answers why you are writing and why the trip is important, appeal to several companies for support, visit the company or email them the document, follow up with a thank you, and if awarded the scholarship, send sponsors postcards while on the tour or a compilation of photos and educational projects completed post tour. These presentation efforts show businesses the impact they have on the next generation, and the personal growth gained through their support!



